

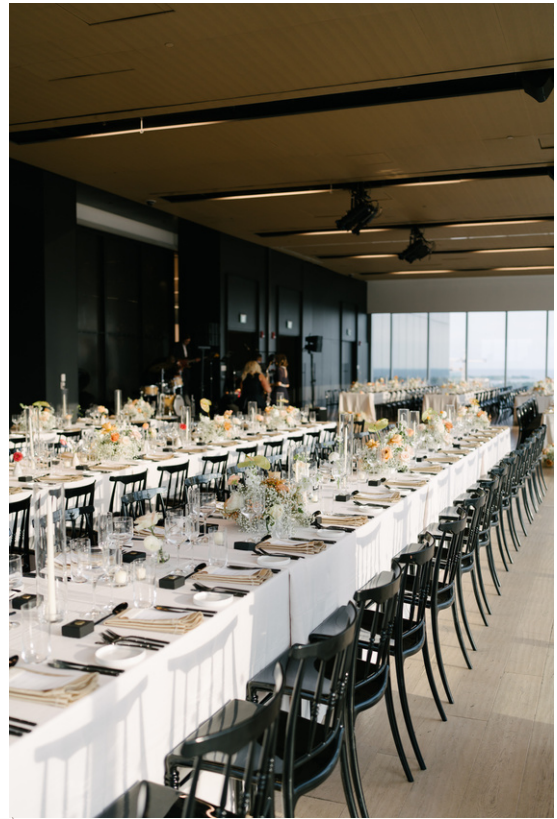
# THE FULL PLANNING EXPERIENCE

WITH LEAD PLANNER, ASHLEY

Please note: in order to fully prioritize each couple, Ashley only takes on a certain amount of weddings a year.

Please find below a comprehensive list of the services included in our Full Planning Package:

- Management of estimated and actual budget
- Creation of timeline and scheduled tasks, along with wedding checklists
- Developing 2-3 vision boards
- Establishing priorities
- Scouting for suitable venues and conceptualizing the ceremony and reception spaces
- Developing an inclement weather plan
- Curating a design scheme based on your vision
- Outsourcing, negotiating contracts, and booking vendors
- Reviewing contracts and managing vendors
- Unlimited communication and management with vendors
- Floral and design direction
- Guestlist management
- Coordination of accommodations for out-of-town guests and child care
- Transportation management
- Entertainment coordination
- A/V coordination and management
- Provide guidance on obtaining a marriage license
- Unlimited consultation via email/WhatsApp group
- Up to 2 monthly meetings via zoom or phone conference
- Ceremony and reception layouts and floor plans
- Drafting a master itinerary for the day (and individual ones for vendors)
- Finalization of the itinerary and review with vendors
- Facilitating the ceremony rehearsal
- Logistics meeting with venue staff on the day of the wedding
- Onsite vendor management and assistance
- Setup and styling



Please note that our Full Planning Package also includes all of the services listed in our Month/Day of Coordination package. For further details, please refer to the last page.

Investment \$6200