



AVP

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WHY AVPEVENTS?

The heart of Toronto, the world's most diverse city, we love celebrating the rich tapestry of love. We specialize in weaving dreams for busy, diverse couples who crave a wedding as unique as their love story. Our approach is simple - we listen, we understand and we create. Our couples don't just seek union; they yearn to craft a unique, life-defining start. You have a distinct narrative waiting to be told, and if you're unsure of yours that's okay. I am here to guide you through this exciting journey. We will delve into the depths of your vision with an array of detailed questions, leading you to discover the essence of your love story.

When you choose us, you're choosing a team that cares about the essence of who you are. We listen and work alongside with you to curate your "once in a lifetime" moment. Whether your wedding is intimate or grand, we offer more than peace of mind; we're your unwavering support system. Your journey begins here, and we will make every moment unforgettable.

It's the little, unique, personalized details that set AVPEvents apart, I'm not just your planner, I'm your timeless love story architect.



TESTIMONIALS

Not enough amazing things to say about this gem! Hiring Ashley was one of the best decisions I could have made for my wedding. Ashley is courteous, punctual, understanding, trustworthy, efficient, resourceful, experienced and best of all, amazing at what she does! I could not have asked for a better Wedding Coordinator for one of the most important and memorable days of my life. Her help and advice were paramount to my wedding planning. She is super responsive, always willing to help with anything that I needed her for, any task that I gave her, no matter how big or small, she handled with ease. She never let me down and exceeded my expectations over and over. Ashley goes above and beyond what is asked of her and I will always be grateful that I met her, hired her and chose her to be a part of a day that I will treasure for a lifetime.

Alyssa & Gill

Where do I start. My wife and I had a vision in mind of what we wanted our wedding to look like, and in the beginning we were feeling ambitious enough to attempt it on our own. But somewhere along the way we decided to switch course and we hired Ashley. It was the best decision we made by far. Not only did she help bring our exact vision to life, but she did it with an unbelievable amount of professionalism. She helped us find the right people, the right decor, and she helped build the atmosphere of the venue into what it was. She took charge with grace and poise, and she made us and our entire bridal crew feel cool, calm, and collected at all times. I truly cannot say enough good things about Ashley. Apart from the professionalism, she is also a kind-hearted person, who genuinely wants to make magical things happen for anyone she works with. We can't recommend her enough. Thank you Ash! You really did bring our dream wedding to life. You will forever have our gratitude!

Cesare & Nirmala



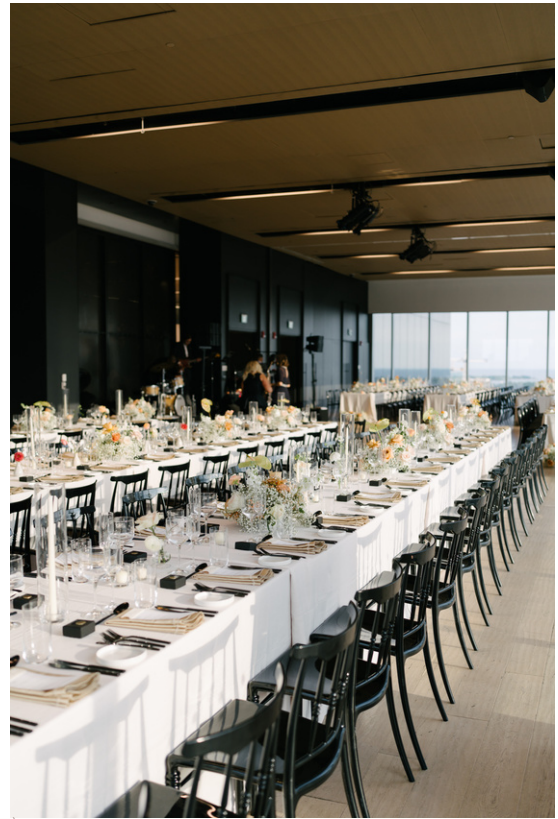
THE FULL PLANNING EXPERIENCE

WITH LEAD PLANNER, ASHLEY

Please note: in order to fully prioritize each couple, Ashley only takes on a certain amount of weddings a year.

Please find below a comprehensive list of the services included in our Full Planning Package:

- Management of estimated and actual budget
- Creation of timeline and scheduled tasks, along with wedding checklists
- Developing 2-3 vision boards
- Establishing priorities
- Scouting for suitable venues and conceptualizing the ceremony and reception spaces
- Developing an inclement weather plan
- Curating a design scheme based on your vision
- Outsourcing, negotiating contracts, and booking vendors
- Reviewing contracts and managing vendors
- Unlimited communication and management with vendors
- Floral and design direction
- Guestlist management
- Coordination of accommodations for out-of-town guests and child care
- Transportation management
- Entertainment coordination
- A/V coordination and management
- Provide guidance on obtaining a marriage license
- Unlimited consultation via email/WhatsApp group
- Up to 2 monthly meetings via zoom or phone conference
- Ceremony and reception layouts and floor plans
- Drafting a master itinerary for the day (and individual ones for vendors)
- Finalization of the itinerary and review with vendors
- Facilitating the ceremony rehearsal
- Logistics meeting with venue staff on the day of the wedding
- Onsite vendor management and assistance
- Setup and styling



Please note that our Full Planning Package also includes all of the services listed in our Month/Day of Coordination package. For further details, please refer to the last page.

Investment \$6200

DESTINATION WEDDINGS

WITH LEAD PLANNER, ASHLEY

Please note: in order to fully prioritize each couple, Ashley only takes on a certain amount of weddings a year.

Please find below a comprehensive list of the services included in our Full Planning Package:

- Management of estimated and actual budget
- Creation of timeline and scheduled tasks, along with wedding checklists
- Developing 2-3 vision boards
- Establishing priorities and wish list
- Scouting for suitable venues and conceptualizing the ceremony and reception spaces
- Developing an inclement weather plan
- Curating a design scheme based on your vision
- Outsourcing, negotiating contracts, and booking vendors
- Reviewing contracts and managing vendors
- Unlimited communication and management with vendors
- Floral and design direction
- Guestlist management
- Coordination of accommodations
- Transportation management
- Entertainment coordination
- A/V coordination and management
- Provide guidance on obtaining a marriage license
- Unlimited consultation via email/WhatsApp group
- Up to 2 monthly meetings via zoom or phone conference
- Ceremony and reception layouts and floor plans
- Drafting a master itinerary for the day (and individual ones for vendors)
- Finalization of the itinerary and review with vendors
- Facilitating the ceremony rehearsal
- Logistics meeting with venue staff on the day of the wedding
- Onsite vendor management and assistance
- Setup and styling



Please note that our Destination Planning Package also includes all of the services listed in our Month/Day of Coordination package. For further details, please refer to the last page.

Investment starts at \$10,000

PARTIAL PLANNING

Assistance with 6 areas (of your choosing) of planning :

Some examples

- Design- theme development, curation of 2 mood boards encompassing all aspects of the wedding from florals, to signage, table scape, ceremony/reception layout etc
- Florals- develop concepts for ceremony, reception, personal flowers, negotiate + book
- Photography/Videography outsourcing +booking/negotiation
- Hair & Make Up- Discussion of wants & inspo + booking/negotiation, arranging trial date
- Creation of wedding planning timeline/schedule + wedding checklist + budget tracker
- Contract reviewing +vendor management/communication
- Venue outsourcing (up to 3 visits) booking + negotiation
- Guest entertainment
- Find and book rentals required
- Unlimited consultation via email/Whatsapp
- 1 monthly meeting via zoom or phone conference
- Confirming all details with the appropriate vendors prior to the wedding
- Ceremony + reception layouts + floor plans
- Drafting a master itinerary for the day (and individual ones for vendors)
- Finalization of the itinerary and review with vendors
- Distribution of the itinerary to all relevant vendors and discuss
- Facilitating the ceremony rehearsal with officiant/minister/priest
- Logistics meeting with venue staff on the day of the wedding



This packages also includes all of the listed services for the Month/Day of Coordination (see below)

Investment \$4000

MONTH/DAY OF COORDINATION

Pre-wedding (starting six weeks before the wedding day)

- Completion of a comprehensive vendor contact list
- Two in-person or video consultations, with one allotted for final details
- Reception floor-plan layout and ceremony layout
- Review of vendor contracts and creation of final payment schedule
- Reception/ceremony site visit and details discussion
- Provision of last-minute vendor recommendations, if required
- Coordination of vendor set up and tear down schedule
- Submission of all necessary documents to the venue, including menu choices, seating plan, and allergies/dietary restrictions
- Creation of a draft master itinerary and individual vendor itineraries
- Creation of the final itinerary
- Distribution to all relevant vendors and discuss
- Coordination of wedding day rehearsal

Wedding Day:

- A lead planner for 10 hours
- Overseeing ceremony setup, placement, and family seating
- Directing the ceremony processional
- Setting up the bridal suite and personal items, if required
- Coordinating setup/execution of the reception, and assisting vendors
- Setting up wedding accessories such as place cards, receiving table or seating chart
- Ensuring everyone stays on schedule, including the wedding party, officiant, venue staff, and MC/DJ
- Point of contact for all vendors throughout the day
- Assisting the family, wedding party, and guests as needed
- Distributing final payments and gratuity to vendors, if preferred
- Gathering personal items to the bridal suite before leaving



Investment \$2200